



Information release

9 August 2023

Helmet usage now at 92.3% in Australian snowsports

The Australian Ski Areas Association (ASAA), the peak body representing Australia’s ski lifting and resort companies, is pleased to announce that helmet usage in snowsports in the Australian skifields has reached an all-time high of 92.3%.

In a comprehensive survey conducted in July 2023 across every Australian ski resort, with more than 29,000 snowsports participants counted while riding key ski lifts at each resort, a helmet usage rate of 92.3% was recorded, up from 86.0% in 2021. This reflects the highest level of helmet usage recorded in Australia’s resorts since survey data first began to be compiled. The 2023 result is consistent with the continuing upward trend in helmet usage since surveying commenced in 2013, with only 57.4% recorded in that year.

The ASAA Chief Executive Officer, Colin Hackworth said, “The increase in helmet usage is reflective of a long-term, concerted public education campaign by all Australian ski resorts, where helmet usage is encouraged and recommended. The ASAA Alpine Responsibility Code now specifically recommends the use of helmets in saying:

“Use appropriate protective equipment, especially helmets, to minimise the risk of injury”.

“There is no doubt that, in certain circumstances, wearing a helmet can reduce the risk of injury. Clearly there is now a widespread understanding of the benefits of wearing a helmet, with the vast majority of snowsports participants choosing to wear one. The commitment of resorts, parents, local medical groups, even the tremendous improvements by helmet manufacturers to enhance helmet design and comfort—all these factors have helped grow helmet usage”.

Overseas studies have shown that increased helmet usage has proven to reduce all head injuries, especially potentially serious head injuries (PSHI). Research conducted over 17 seasons of ski helmet usage data from 1995 through 2012 concluded that, as helmet usage increased over that span, potentially serious head injuries dropped from 4.2 percent of all ski injuries to 3.0 percent of all injuries over the course of the study. The study concluded that while helmet usage increased in the last 10 years of the study, there was a dramatic improvement in the decline of potentially serious head injuries, particularly in concussions. According to the study’s authors, three-quarters of all PSHI from skiing or snowboarding are mild concussions, and 90 percent of PSHI are typically treated and released from hospitals or clinics within four hours. The study also concluded that ski and snowboard helmets are extremely effective at preventing skull fractures and have virtually eliminated scalp lacerations.

The Chairperson of ASAA, Noel Landry reiterated, “While all Australian ski resorts encourage the wearing of helmets, the most important safety consideration one can make is to **ride responsibly, stay in control and avoid other people and hazards**. If everyone abides by the ASAA’s Alpine Responsibility Code, there will be far less safety incidents. The wearing of helmets will not, in many cases, mitigate against the consequences of extreme or excessive risk-taking behaviour”.

The ASAA is a non-profit industry body representing Australia’s ski lift operators. Amongst other things, the ASAA works to promote snowsports in Australia as a safe and enjoyable recreation.

Enquiries: Colin Hackworth, Chief Executive Officer
Mobile: 0418 133 885

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